

Norazza® Introduces *d_skin*®, An Ultra Thin Protective Skin for Video Games, DVDs, Data Discs and CDs

Ultra-thin, clear skin prevents life-ending scratches on valuable discs

(West Seneca, NY, October 1, 2007) – Norazza, Inc.; a manufacturer of high-quality DVD/CD and digital products, today announces a revolutionary product for protecting Video Games, CDs, DVDs, and Data Discs. *d_skin*® by Norazza is a revolutionary ultra thin skin that easily snaps on any Game, CD, or DVD disc providing total protection from life-ending scratches even while the disc is playing.

“*d_skin*® by Norazza is a must-have for families with valuable Video Games, CDs, DVDs, or business data who need complete protection from life-ending scratches and damage,” said Tom Sperazza, President of Norazza®, Inc. “Now, for less than \$3.00 families can protect their valuable and expensive Video Games, DVD movie collections, music and irreplaceable family videos so they survive to play another day.”

Snap It On, Leave It On, Even While It Plays™. Simply snap a *d_skin*® onto the readable side of your favorite Game Disc, CD or DVD and it’s always protected. The patented Liplock Seal™ easily snaps snugly onto the edge of any of your favorite discs. Once “skinned,” there’s nothing more to take off or put on. Play, record, copy, store and transport your discs. The innovative technology does not affect music, data, image or video quality. If you scratch the *d_skin*® protector, just toss it and snap on a new one.

A 5-pack of *d_skin*® starts at \$12.99. Packs of 20, 50 and 100 are also available. *d_skin*® is sold in retail locations including Hollywood Video, Game Crazy and Micro Center stores. It is also easily available over the internet at Amazon.com, Radio Shack.com, QVC.com and Circuit City.com. To learn more about *d_skin*® by Norazza, please visit www.Norazza.com or call (716) 677-4662 ext 310.

About Norazza®

Norazza®, Inc. is a manufacturer of high-quality consumer and professional grade CD/DVD/Blu-Ray® duplication systems, media printers, publishing systems, Secure CD/DVD destruction, portable RAID systems, digital camera accessories, electronics cleaning products and Radio Frequency Identification systems. Norazza® provides innovative design and meticulous attention to detail to all of their brand name products, and works to ensure functionality and longevity for their products. Norazza® is a privately-held company located in West Seneca, NY. For more information regarding Norazza®, please visit: www.Norazza.com.